

# Joshua Kuker

3380 N. 36<sup>th</sup> Place, Hollywood FL | 954-610-1159 | jhkuker@icloud.com

## EDUCATION

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**University of Miami (Coral Gables, FL)**

Expected Graduation May 2027

**GPA: 3.7**

### Coursework (31):

- Principles of Advertising, First-Year Writing I, Introduction to the Legal Environment of Business, Graphic Design for Strategic Communication, Algebra for College Students, Statistical Reasoning for Strategic Communication, Writing for Strategic Communication, First-Year Writing II, Advertising Strategy Development, and Survey of Western Art II, Public Speaking, Evolution of the Modern Earth Environment, History, Culture, and Global Perspectives, Marketing Foundations, Writing for Advertising Account Management, Survey of Motion Pictures, Freedom of Expression, Evolution of the Biosphere, Social Media Messaging and Strategy, Research Methods for Advertising, Geology of the National Parks, Evolution of Jazz, Digital Marketing, Digital and Mobile Advertising, Media Planning, Advanced Advertising Strategy Development, Luxury Marketing, Marketing for Entrepreneurs, Media Buying and Advertising Sales, Artificial Intelligence Social Media Analytics, International Public Relations

**NSU University School (Davie, FL)**

**Weighted GPA: 4.27**

Expected Graduation May 2023

### Advanced Coursework:

- Honors Courses (14)** - English 10 H, TV Production H, United States History H, Advanced Media Production H, Analysis of Functions H, Anatomy & Physiology H, Economics H, English 11 H, Trigonometry H, US Government H, English 12 H, Physics H, Business and Entrepreneurship H, Statistics & Probability H, Advanced Media Production H
- AP Courses (1)** – AP Psychology

## ACHIEVEMENTS & AWARDS

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### College:

Provost's Honor Roll

Inducted Jan 2024 – December 2025

### Highschool:

All American High School Film Festival Winner

Awarded February 2022

- Member of the Senior Production Crew for the short film, "Liberty," which aired during the prestigious All American High School Film Festival and then chosen to premier at the AMC in Times Square in Fall 2022

National Honor Society

Inducted February 2021

National English Honor Society

Inducted February 2022

National Social Studies Honor Society

Inducted February 2022

Head of School Honor Roll

Awarded All Semesters June 2019 – June 2022

2019 Novice State Presented by: Summit Debate – Semifinalist in Duo Interpretation

Awarded April 2019

## ENTREPRENURIAL ENDEAVORS

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**Kuker's Kreations (Graphic Design)**

April 2019 – Present

*Founder (9<sup>th</sup>) (Paid)*

- Founded a business via personal referrals that seeks to create photo and video edits of sports players across the country – including high school, collegiate, and pro level football and basketball athletes – to be used for their commitment announcements, transfer decisions, and social media promotions.
- Use Adobe Photoshop, Illustrator, Lightroom, After Effects, and Final Cut Pro to enhance and customize the media however each client desires, such as adding lighting, fire, space, glitch, mirror, or cartoon effects to achieve a desired vision for each project.
- Run and actively engage Instagram and Twitter accounts to promote content and solicit new clients.

## **WORK & INTERNSHIP EXPERIENCE**

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Law Offices of Anidjar & Levine, P.A.

May 2024 – Present

*Intern to the Chief Financial & Operating Officer*

- Review and pay over 200 transactions weekly using QuickBooks Enterprise for one of Florida's largest personal injury firms with over \$1B in assets under management
- Collect and record funds, reconcile bank accounts, and complete, record, and e-file Sales Tax Returns for over 16 companies/holdings owned by Anidjar & Levine to ensure timely and organized flow of money
- Run and analyze Profit & Loss Statements to compare current spending patterns to prior years to identify and report trends

### **324 Creative**

June 2021 – October 2023

*(Graphic Designer and Video Creator)*

- Designing engaging graphics for digital and print media, ensuring brand consistency and visual appeal.
- Conceptualizing and producing impactful videos, from storyboard creation to final editing and post-production.
- Collaborating with clients and team members to understand project requirements and deliver innovative solutions.
- Managing multiple projects simultaneously, meeting tight deadlines while maintaining high-quality standards.

## **EXTRACURRICULAR ACTIVITIES**

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### **B.E.S.T.S. (Bringing Educational Supplies To Students)**

June 2017 – Present

*Co-Founder & President (7<sup>th</sup>)*

- Co-founded a 501(c)(3) nonprofit organization with my twin sister with the intent of closing the educational achievement gap in my community through the collection and distribution of teacher-specific name brand school supplies and backpacks to low-income students in grades Kindergarten to 5th.
- Responsible for coordinating with various public school elementary teachers to gather supply lists and class rosters, fundraising both monetary and physical item donations, coordinating the packaging of individualized school supply kits for each student served, and delivering the filled backpacks to schools prior to the first day of the new school year.

### **WUTV**

September 2021 – May 2023

*Videographer, Media Production Assistant, Floor Manager, and Content Creator (11<sup>th</sup>-12<sup>th</sup>)*

- Learned all parts of the production process on the set of the school news show, WUTV, in order to air a weekly news program for students to broadcast both school and national news stories.
- Coordinate news segments, film live events, and edit videos in post-production using Premier and Final Cut Pro to contribute to the show's pre-recorded content.